Informational Webinar
Introduction

Under City of Hollywood Emergency Order 20-03, the City Manager has designated Temporary Café Zones in Downtown Hollywood, along the Hollywood Beach Broadwalk and in public and private commercial areas adjacent to established restaurants city-wide.
Agenda

1. Purpose of Program
2. Program Overview
   a. Areas for expanded Café Zones
   b. Business responsibilities
   c. City’s right to clear right-of-way
   d. Registration process
   e. Links of information
3. Q & A
Purpose

The City wants restaurants and food establishments to operate successfully and serve the public safely under the limitations of current executive and emergency orders which:

• limit indoor seating to 50% of capacity and

• require 6 foot distance separation between tables (both indoors and outdoors) at their closest point.

• www.hollywoodfl.org
Expanded or Establishment of Temporary Café Zones

1. Hollywood Boulevard and Hollywood Beach

2. City-owned Public Rights-of-Way adjacent to existing food service establishments in Commercially Zoned areas

3. Private Property (Sidewalks and Parking Areas) adjacent to existing food service establishments with the written permission of the property owner and/or landlord
1. Hollywood Boulevard and Hollywood Beach

- Hollywood Boulevard in Downtown Hollywood between 19th Avenue and 21st Avenue
- Hollywood Beach Broadwalk between Harrison Street and Carolina Street
- **Closures**: Portions of Hollywood Blvd. and Broadwalk Bike Lane are closed on Thursdays at 2 p.m. through Mondays at 5 a.m.
- **30-day Pilot**: Thursday, May 21, 2020 and continues each weekend on a pilot basis through June 22, 2020
Hollywood Boulevard

Hollywood Boulevard in Downtown Hollywood between 19th Avenue and 21st Avenue
Hollywood Boulevard

Parking spaces for expanded outdoor seating
6ft between tables

Drive lane for pedestrian and emergency vehicles only

Parking spaces for expanded outdoor seating
6ft between tables
Hollywood Beach
Hollywood Beach Broadwalk between Harrison Street and Carolina Street
Hollywood Beach

10 feet additional Broadwalk area for expanded outdoor dining
6ft between tables

Bike lane for pedestrian and emergency vehicles only
What needs to happen before restaurants can expand operations in Hollywood Blvd./Broadwalk?

• Proof of Insurance and Indemnification forms submitted to the City

• Must follow the operational Requirements for sidewalk cafés, per Chapter 124 of the City of Hollywood Code of Ordinances, which remain in effect within all designated Temporary Café Zones.

• All applicable program requirements and procedures contained in Section 3 of this program plan must be met as well as the provisions of applicable state, county and local orders.
2. Temporary Café Zones in Other Public Rights-of-Way

• The designated areas are all city-owned public rights-of-way adjacent to existing restaurants or food establishments and limited to the sidewalk areas and on-street parking areas (if available) along City roadways.

• If a restaurant wishes to establish an outdoor dining area on the public right-of-way in front of an adjacent business, property owner and tenant authorization is required. Submit e-mail(s) or signed letter(s) from the property owner and tenant, if applicable, containing their contact information and approval, through the registration process.
2. Temporary Café Zones in Other Public Rights-of-Way

- All applicable program requirements and procedures contained in Section 3 of this program plan must be met as well as the provisions of applicable state, county and local orders.

- It is the responsibility of the restaurant or food establishment to demonstrate that it is meeting these requirements.

- Any sidewalk café that is not meeting these requirements must cease all commercial operations within the Temporary Café Zone.
Temporary Café Zones in Other Public Rights-of-Way
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Temporary Café Zones in Other Public Rights-of-Way
What needs to happen before restaurants can expand operations in Other Public Rights-of-Way?

- Complete online registration and submit required materials.
- Proof of Insurance and Indemnification forms submitted to City.
- Must follow the operational Requirements for sidewalk cafés, per Chapter 124 of the City of Hollywood Code of Ordinances, remain in effect within all designated Temporary Café Zones.
- All applicable program requirements and procedures contained in Section 3 of this program plan must be met as well as the provisions of applicable state, county and local orders.
3. Temporary Café Zones on Private Property

• The use of sidewalks and parking areas, that are adjacent to existing restaurants or food establishments.

• Requires the written permission of the landlord or property owner, submitted through the registration process.
3. Temporary Café Zones on Private Property

• Off-site private parking spaces in excess of those needed to meet required parking may be converted to outdoor dining space, when the spaces are immediately adjacent to the parent property.

• The converted use must be in conformance with all Hollywood Fire Rescue requirements for building accessibility, and social distancing requirements that provide at least six feet spacing between tables and pathways.

• Additionally, no parking for disabled persons may be repurposed for restaurant or café use.
What needs to happen before restaurants can expand operations on Private Property?

• Complete online registration and submit required materials.
• Proof of Insurance and Indemnification forms submitted to City.
• Must follow the operational Requirements for sidewalk cafés, per Chapter 124 of the City of Hollywood Code of Ordinances, which remain in effect within all designated Temporary Café Zones.
• All applicable program requirements and procedures contained in Section 3 of this program plan must be met as well as the provisions of applicable state, county and local orders.
Existing Business

Tables and chairs must be spaced at least 6 feet from doors, street lamps, and other obstacles.

10 feet

2 feet

Please note: Patrons should not be located within 15 feet of a fire hydrant.

Pedestrian traffic cannot be separated by at least 2 feet from traffic light or self-standing planter boxes.
Additional Business Responsibilities

• It is the responsibility of the business to activate the spaces with temporary materials such as tables and chairs, umbrellas, and visual/physical barrier materials as needed per site specific conditions.

• Maintenance (daily upkeep, litter cleanup, etc.) associated with business operations shall also be the responsibility of the business.

• Businesses are required to manage the placement and availability of a refuse container located inconspicuously but emptied regularly.
Alcoholic Beverages

Restaurants and food establishments licensed under Florida Statutes Chapters 500 or 509, will be permitted to sell and allow on-premise consumption of alcoholic beverages within expanded dining areas on private property, on immediately adjacent sidewalks, within expanded Zones that have been closed to traffic by the City of Hollywood.
Alcoholic Beverages (Cont.)

- This includes both of the following situations:
  - Restaurants that currently have a license that limits sales of alcoholic beverages to fifty percent or less
  - All establishments that derive more than 50 percent of gross revenue from the sale of alcohol beverages AND are ALSO a food establishment licensed under FS Ch. 500 or 509.

Restaurants not currently permitted to sell alcohol are not allowed to sell alcohol under this program.
Hours of Operation

Restaurants utilizing public rights-of-way and private property for outdoor dining must comply with all existing requirements for closing times and hours of operation.
Right to Clear Right-of-Way

• The City reserves the right to remove a sidewalk restaurant/café space which:
  • Creates an obstruction to, or causes congestion of, pedestrian or vehicular traffic due to existing conditions on the surrounding public right-of-way if it finds the installation represents a danger to the health, safety or general welfare of the public or
  • Violates the requirements of these Guidelines, Hollywood Emergency Order 20-03 or Broward County Emergency Order 20-10.
For More Information (Cont.)

Backing Business:
Restaurant Recovery Checklist

- Restaurant and Food Establishment indoor capacity limited to 50% of building occupancy. When the max capacity is reached, no one else may be admitted. Total indoor and outdoor seating combined cannot exceed maximum occupancy for the establishment.
- By Order of the Governor, restaurant bars are CLOSED. It is not permitted for patrons to sit, stand, or be served at any bar area.
- No seat, No Service. All restaurant patrons must be SEATED at a table (not at the bar). If tables (indoor and outdoor) are filled, the patrons must leave the establishment. Loitering and loitering at the entrance of an establishment is prohibited.
- Patrons may not stand around with a drink. Inside or outside a restaurant, Patrons must be seated at a table or leave the establishment until notified that a table is available.
- Outdoor seating on sidewalks or City rights-of-way may only be tables/chairs intended for dining purposes. Lounge seating or bars are prohibited in these spaces.
- Reservations are strongly suggested to prevent capacity issues.
- Indoor and outdoor seating must be spaced at least six feet apart (as measured from the back of chair).
- Facial coverings are required for all employees. Gloves are required for food handling.
- Use of disposable paper menus is strongly encouraged.
- Hand sanitizer must be easily accessible for employees and patrons.
- Contactless ordering & payment is strongly encouraged.
- Tables & food service items must be sanitized in compliance with CDC standards between parties.
- Online Registration at www.hollywoodfl.org must be completed by Restaurants and Food Establishments wishing to expand outdoor dining in Temporary Cafe Zones on public and private property (except in the designated Beach Broadwalk and Hollywood Boulevard Temporary Cafe Zones).

Please refer to the Backing Business Program Guide on the City website www.hollywoodfl.org for detailed information on Restaurant and Food Service Requirements or call the City of Hollywood at 954.921.3420.
For More Information (Cont.)

• Locations inside the Hollywood Boulevard or Hollywood Beach Broadwalk Temporary Café Zones must submit insurance and indemnification forms
  • [Online Submittal for Use of Temporary Café Zones](#)

• Locations outside of the designated Hollywood Boulevard or Hollywood Beach Broadwalk Temporary Expanded Café Zones **must complete the online form for Temporary Café Zones**
  • [Online Registration for Use of Temporary Café Zones](#)
Registration Process (Cont.)
Questions?

www.hollywoodfl.org
www.choosehollywoodfl.com
954.921.3620